

caon
arreda



La forza della materia, la dinamicità di linee e forme, la semplicità ricercata del prodotto.
L'essenza di Caon Arreda si esprime naturalmente in un processo di raffinata semplificazione in cui l'esperienza quarantennale nella lavorazione del legno incontra il design.

La dedizione di Massimo Caon, artigiano del legno e la maestria di Luciano Bertoncini, designer, hanno dato vita ad un progetto il cui protagonista principale è ancora una volta il materiale, nella sua originaria semplicità. Gestì naturali, linee dinamiche e un concept essenziale sono contemporaneamente l'origine ed il risultato di questo incontro virtuoso.

Collaborazioni illustri con architetti e designer internazionali hanno portato Caon Nibe & C. SNC ad essere presente in luoghi prestigiosi come il MOMA di New York (in occasione della mostra "Action! Design Over Time" del 2010) e la Triennale di Milano (con la panca da esterni disegnata dall'architetto Toyo Ito) e ad ottenere importanti riconoscimenti per i risultati ottenuti.

L'eccellenza della tradizione accoglie la contemporaneità in un progetto creativo e produttivo unico ed originale.

Il design rivela il brand.

Let producers be brands

The strenght of material, the dynamism of lines and shapes, the refined simplicity of products.
The essence of Caon Arreda naturally expresses itself in a process of polished simplification when a forty-year experience in carving woods meets design.

The dedication of Massimo Caon as a wood artisan, and the mastery of Luciano Bertoncini, designer, gave life to a project with the original simplicity of the materials themselves. Natural gestures, dynamic shapes and an essential concept are origin and result of this virtuous encounter at the same time.

Prestigious partnerships with international architects and designers brought Caon Nibe & C. SNC to celebrated places like Moma in New York (with 2010 exhibition "Action! Design Over Time") and Triennale in Milan (with an outdoor bench, designed by architect Toyo Ito) gaining important recognitions for the obtained results.

Excellence of tradition embraces contemporaneity in a unique and original creative and productive project.

Design reveals the brand.

Let producers be brands



lipp chair p. 53
is wood in progress



ginger and fred chair p. 55, 54
follow the outline.



magot table p. 52
open it for your guests.



magot table p. 52
closed oak and opened walnut



magot table p. 52
rotate the top and expand your table.





news 2015
which is your preferite chair ?



sticky chair p. 56
walnut and cement grey



lipp chair p. 53
lipp chair still life



lipp chair p. 53
lipp b-side, walnut essence



ginger chair p. 55
follow the outline backrest.



fred & ginger chair p. 54, 55
stack your chairs.



ginger chair p. 55
...pink is my favorite colour.



lipp & ginger chair p. 53, 55
oak and pink.



fred & ginger chair p. 54, 55
fred chair for him, ginger chair for her.



fred chair p. 54
fred in oak essence.



lipp chair p. 53
outline, front and back. the lipp is cute.



sticky chair p. 56
oak seat and oak frame.



sticky chair p. 56
oak frame and silk grey seat.



lipp and sticky chairs p. 53, 56
walnut, cement grey, walnut...and little coloured birds.



lipp chair p. 53
pink and oak.





lipp chair p. 53
walnut and pink, look at the lipp details!



tree dinner p. 62
it's time for dinner with friends.



tree coatrack p. 69
unfold, open and hang your jacket.



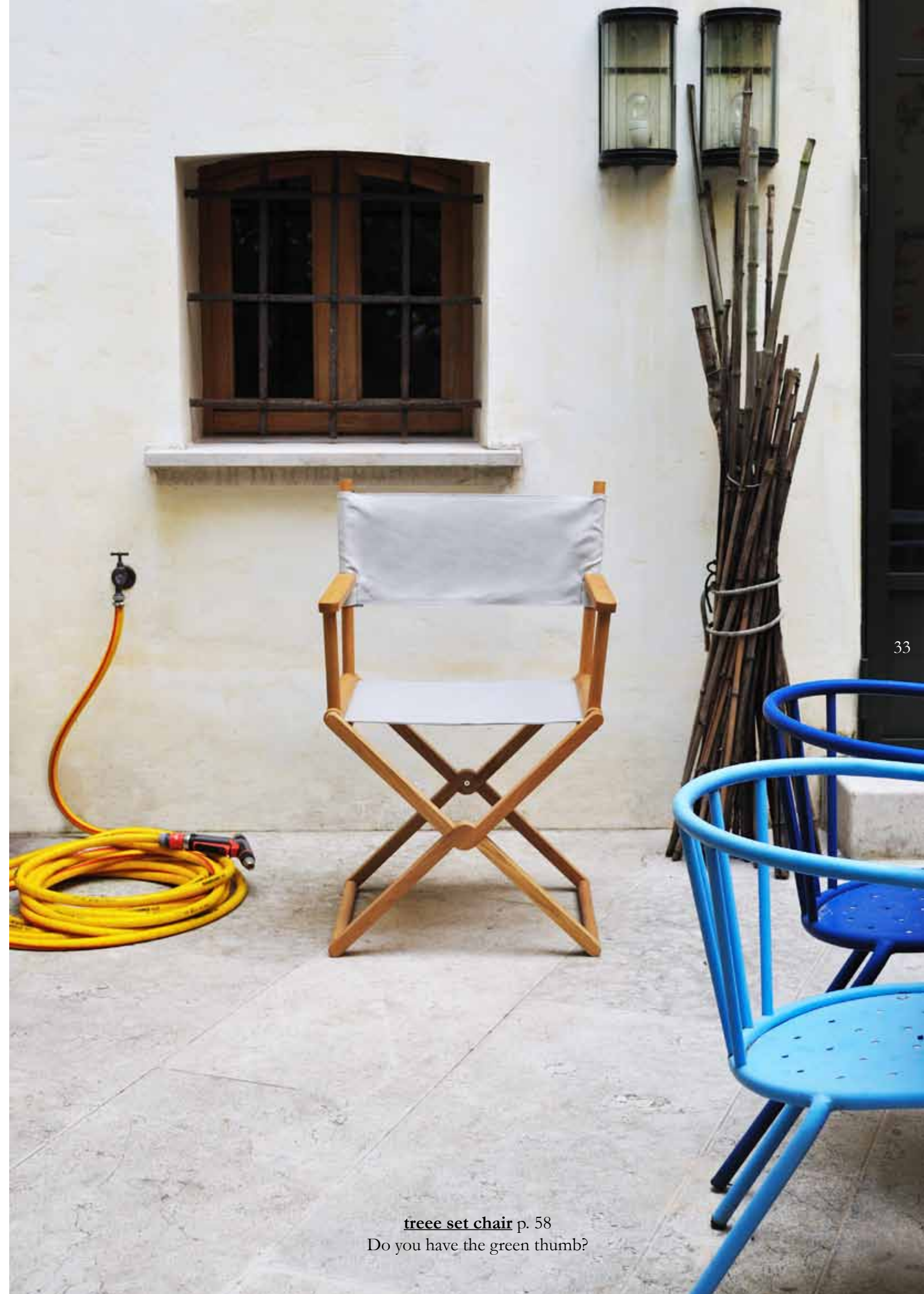


tree coatrack, tree camp stool p. 69, 61
unfold your camp stool and just ride it.





tree set high stool p. 60
Marco with his oak tree set high stool.



tree set chair p. 58
Do you have the green thumb?



nibe chair, tree bar p. 57, 63
too easy to fold.



tree bar, nibe chair
...and fulvia.



tree set chair and stool p. 58, 59
beech tree set family.



tree set high stool p. 60
it's time for breakfast.



tree camp stool p. 61
Marco is riding his camp stool.





tree mini table oval p. 64
for your spring time.





tree desk p. 67
it's time to work.



nibe chair p. 57
unfold the nibe for your office guest.



nibe chair p. 57
oak in back and walnut in front.



tree mini table round p. 65
walnut and dark grey for your preferite armchair.



tree family

Davide and Sara are preparing the outdoor backstage.



tree bar and nibe chair p. 63, 57
gardening corner.



tree set high stool p. 60
walnut and black.



nibe chair and tree bar p. 57, 63
for your romantic moments.



tree tray p. 68
it's not only a tray for breakfast.



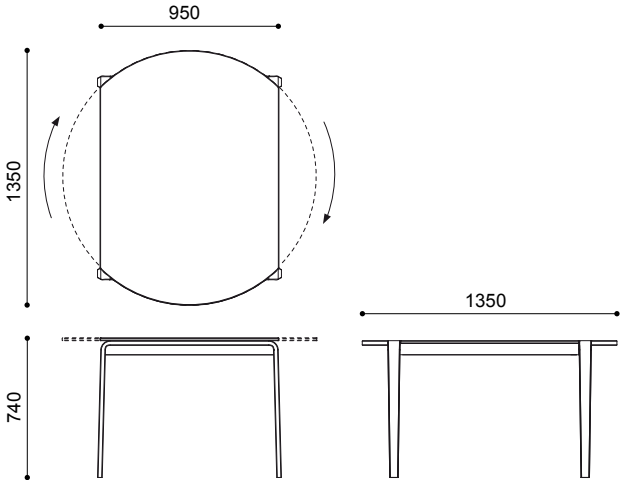
tree tray p. 68
a tray to serve your lounge chair.



magot table

design Luciano Bertoncini

(page 5, 6, 7, 8, 9)



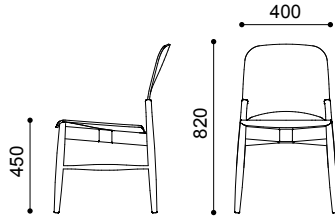
struttura e piano/frame and top

- rovere/oak
- noce canaletto/walnut

lipp chair

design Luciano Bertoncini

(page 3, 10, 12, 13, 17, 20, 23, 24, 25, 26)



struttura/frame

- rovere/oak
- noce canaletto/walnut

seduta/seat

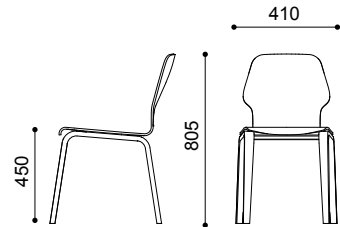
- grigio seta/silk grey RAL7044
- rosa antico/pink altrosa RAL3014
- grigio cemento/cement grey RAL7033
- rovere/oak
- noce canaletto/walnut



fred chair

design Luciano Bertoncini

(page 4, 10, 15, 17, 18, 19)



struttura/frame

rovere/oak

noce canaletto/walnut

seduta/seat

grigio seta/silk grey
RAL7044

grigio ombra/dark grey
RAL7022

grigio cemento/
cement grey RAL7033

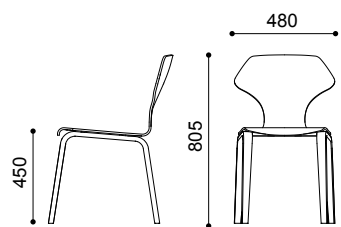
rovere/oak

noce canaletto/walnut

ginger chair

design Luciano Bertoncini

(page 4, 10, 14, 15, 16, 17, 18)



struttura/frame

rovere/oak

noce canaletto/walnut

seduta/seat

grigio seta/silk grey
RAL7044

rosa antico/
pink altrosa RAL3014

grigio cemento/
cement grey RAL7033

rovere/oak

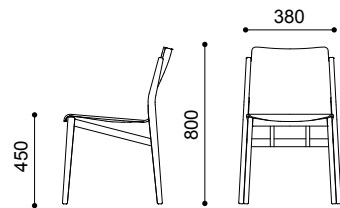
noce canaletto/walnut



sticky chair

design Luciano Bertoncini

(page 10, 11, 21, 22, 23)



struttura/frame

- rovere/oak
- noce canaletto/walnut

seduta/seat

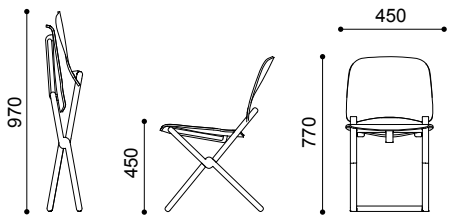
- bianco/white RAL9016
- grigio seta/silk grey RAL7044
- grigio cemento/cement grey RAL7033
- rovere/oak
- noce canaletto/walnut

nibe chair is tested **CATAS**

nibe chair

design Luciano Bertoncini

(page 34, 35, 43, 44, 47, 49)



struttura/frame

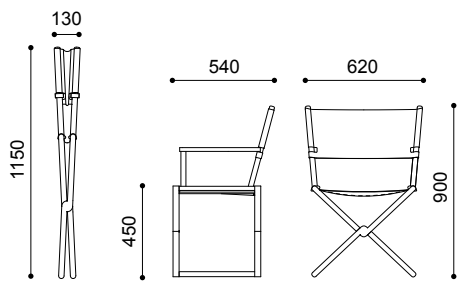
- rovere/oak
- noce canaletto/walnut



tree set chair

design Luciano Bertoncini

(page 33, 36)



struttura/frame

- faggio/beech
- rovere/oak
- noce canaletto/walnut

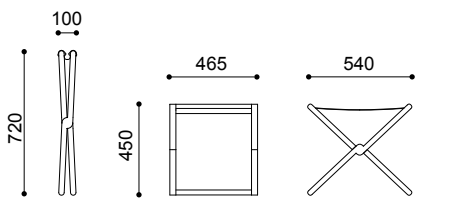
seduta/seat

- tessuto nero/textile black
- tessuto grigio/textile grey
- tessuto bianco/textile white

tree set stool

design Luciano Bertoncini

(page 36)



struttura/frame

- faggio/beech
- rovere/oak
- noce canaletto/walnut

seduta/seat

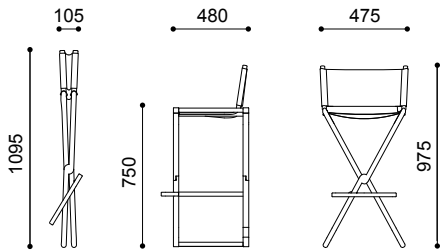
- tessuto nero/textile black
- tessuto grigio/textile grey
- tessuto bianco/textile white



tree set high stool

design Luciano Bertoncini

(page 32, 37, 48)



struttura/frame

- faggio/beech
- rovere/oak
- noce canaletto/walnut

seduta/seat

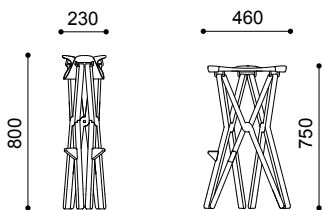
- tessuto nero/textile black
- tessuto grigio/textile grey
- tessuto bianco/textile white



tree camp stool

design Luciano Bertoncini

(page 30, 31, 38, 39)

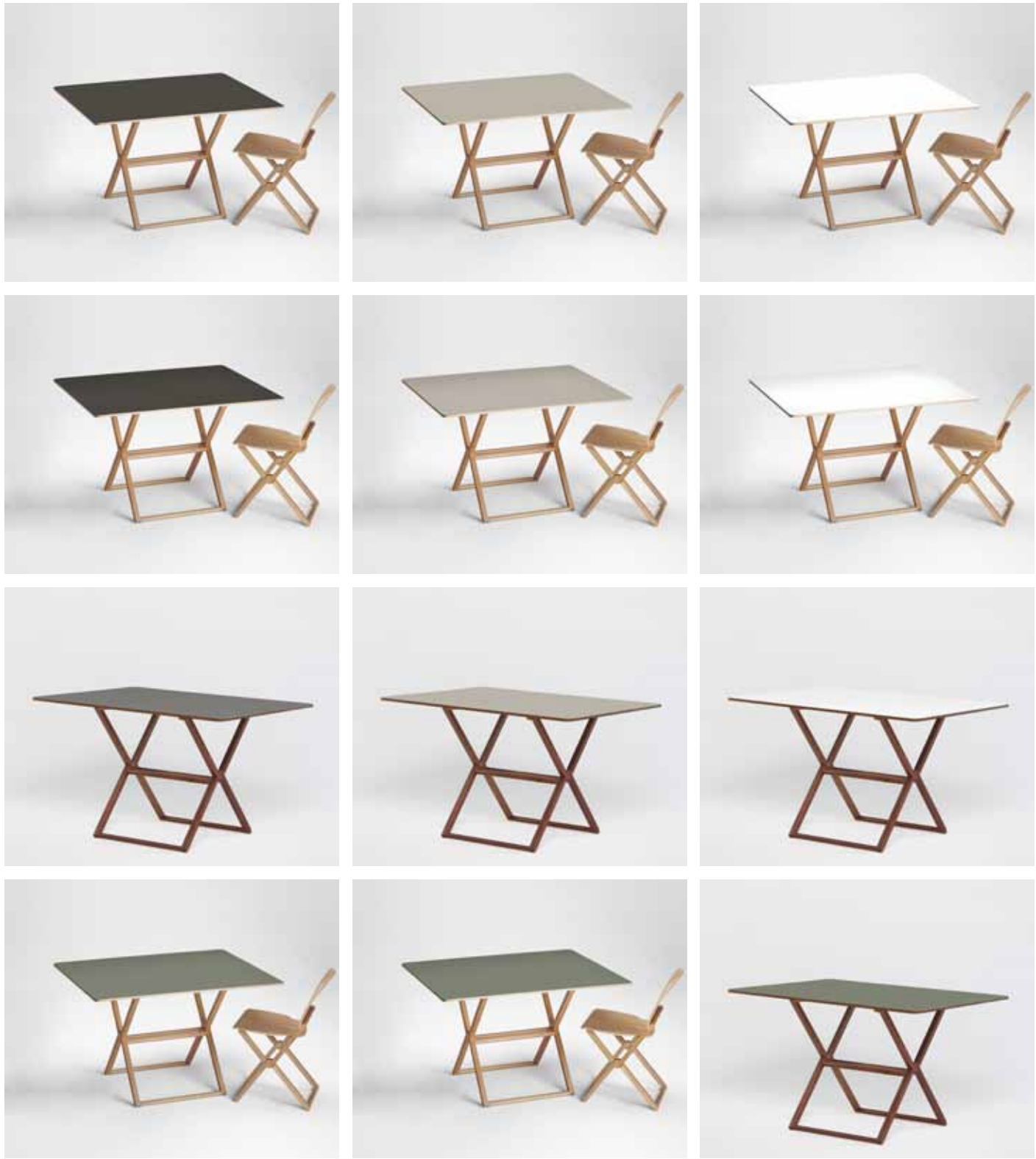


struttura/frame

- faggio/beech
- rovere/oak
- noce canaletto/walnut

seduta/seat

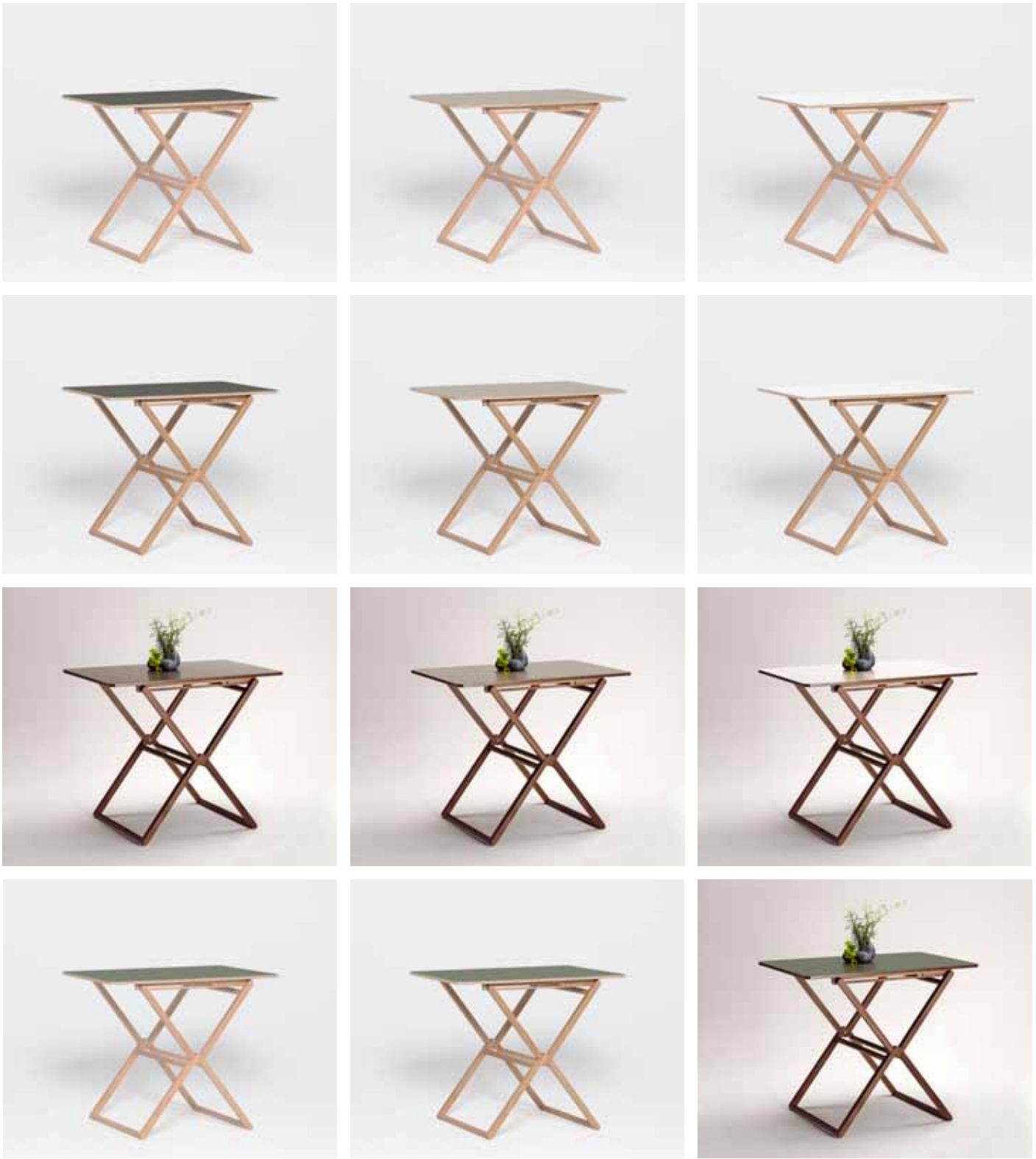
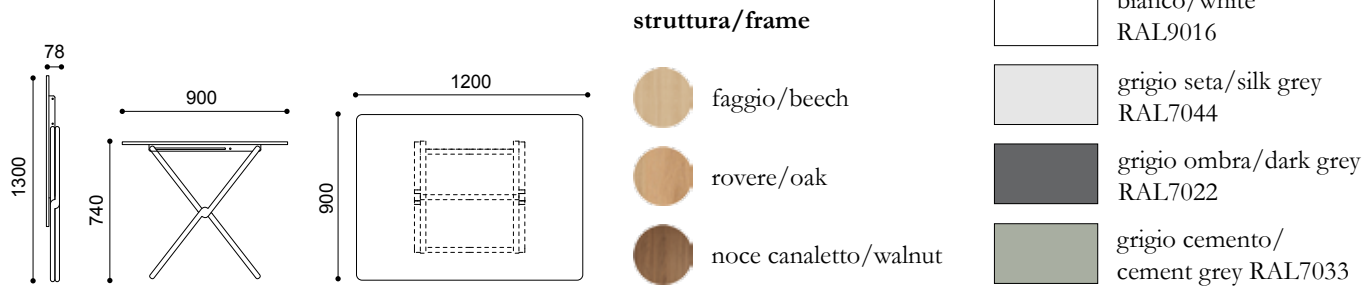
- pelle primo fiore/grain leather



tree dinner

design Luciano Bertoncini

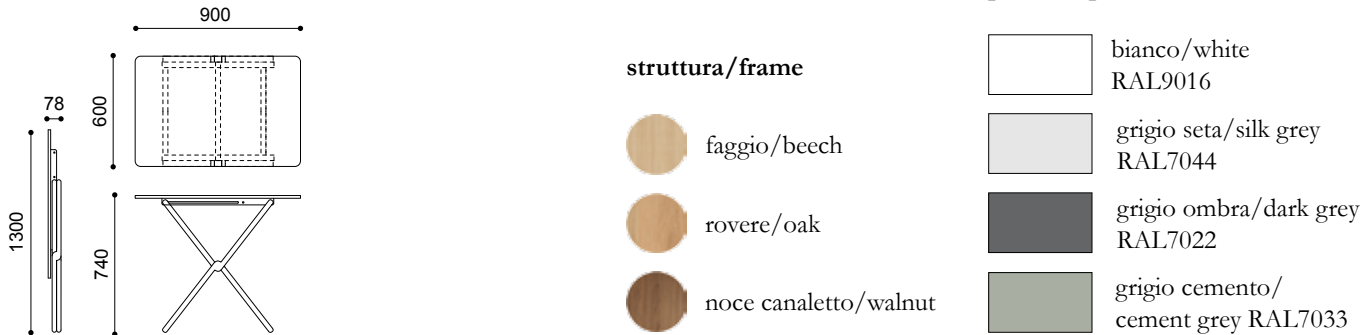
(page 27)



tree bar

design Luciano Bertoncini

(page 34, 35, 47, 49)

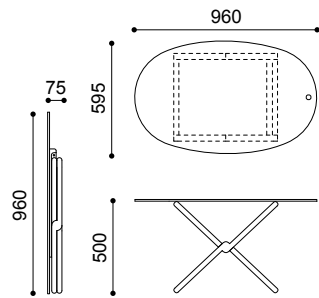




tree mini table, oval

design Luciano Bertoncini

(page 40, 41)

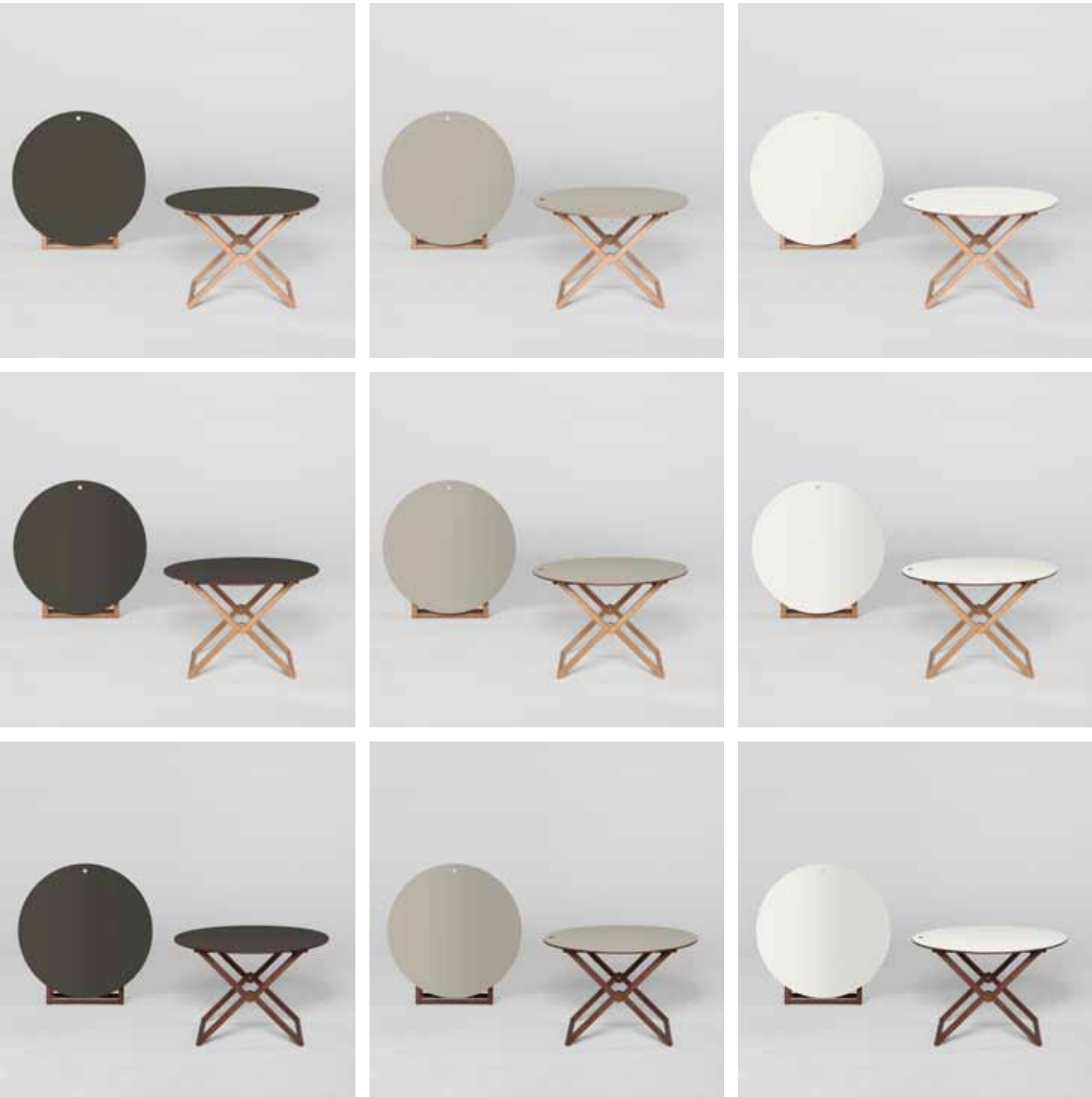


struttura/frame

- faggio/beechno
- rovere/oak
- noce canaletto/walnut

piano/top

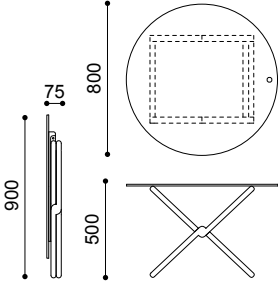
- bianco/whiteRAL9016
- grigio seta/silk greyRAL7044
- grigio ombra/dark greyRAL7022



tree mini table, round

design Luciano Bertoncini

(page 45)



struttura/frame

- faggio/beechno
- rovere/oak
- noce canaletto/walnut

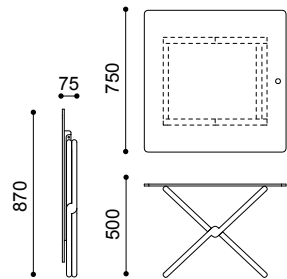
piano/top

- bianco/whiteRAL9016
- grigio seta/silk greyRAL7044
- grigio ombra/dark greyRAL7022



tree mini table, square

design Luciano Bertoncini



struttura/frame

- faggio/beechno
- rovere/oak
- noce canaletto/walnut

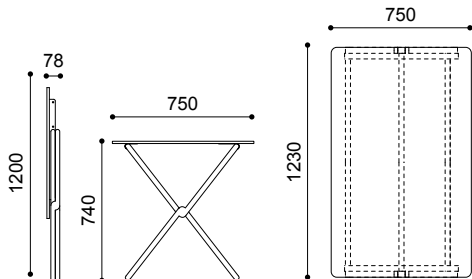
piano/top

- bianco/whiteRAL9016
- grigio seta/silk greyRAL7044
- grigio ombra/dark greyRAL7022



tree desk

design Luciano Bertoncini

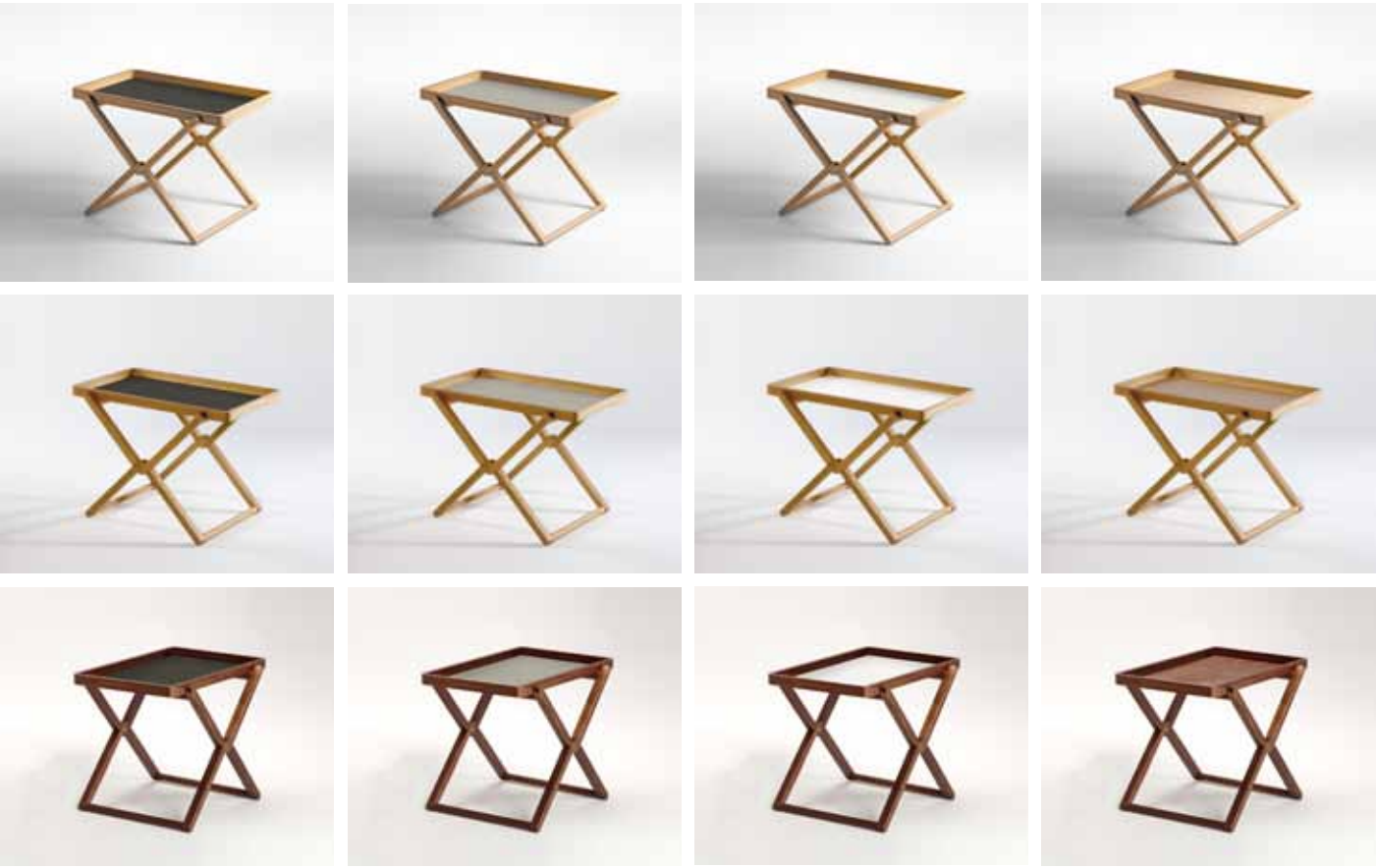


struttura/frame

- faggio/beechno
- rovere/oak
- noce canaletto/walnut

piano/top

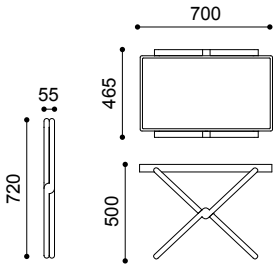
- bianco/whiteRAL9016
- grigio seta/silk greyRAL7044
- grigio ombra/dark greyRAL7022



tree tray

design Luciano Bertoncini

(page 50,51)



struttura/frame

- faggio/beech
- rovere/oak
- noce canaletto/walnut

piano vassoio/tray top

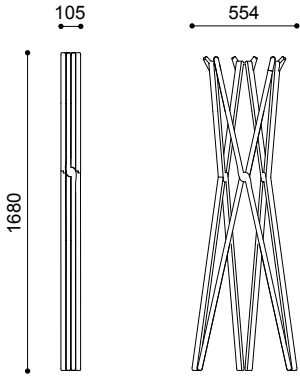
- | | |
|-----------------------------------|-----------------------|
| bianco/white
RAL9016 | faggio/beech |
| grigio seta/silk grey
RAL7044 | rovere/oak |
| grigio ombra/dark grey
RAL7022 | noce canaletto/walnut |



tree coatrack

design Luciano Bertoncini

(page 28, 29, 30)



struttura/frame

- faggio/beech
- rovere/oak
- noce canaletto/walnut

credits	
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Art direction studiolucianobertoncini	Photos studio Marco Pontoni (p. 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 26, 27, 28, 30, 31, 32, 34, 38, 42, 44, 48, 49)
	studiolucianobertoncini (p. 29, 33, 35, 36, 37, 40, 41, 46, 47, 50, 51, 71)
	Federico Marin (p. 24, 25, 39, 43, 45)

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massimo caon and luciano bertoncini
nibe chair after CATAS tests



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